



## EVENTS TEAM MANAGER

At Real Kombucha, we are changing the way people drink. In a market where alcohol consumption is collapsing, and sugar is a genuine killer, there are few genuine alternatives to a sophisticated alcoholic beverage when out on the town, or relaxing at home. At Real Kombucha we believe this is just wrong.

We are a very fast paced, young company, led by a great team of experienced individuals. The Founder is a seasoned consumer entrepreneur, with companies such as bookings.com, Tom Dixon and Clippings.com already under his belt. And he is supported by talented co-founders from Lucozade Ribena Suntory and Havas Media and a very strong group of investors.

But more than anything, the team is passionate about food and drink. After just 18 months, our products are already served in over 50 Michelin starred restaurants around the UK, and are being rolled out across many of the UK's top restaurant chains, pub groups, caterers and event spaces. We really believe we can change consumer consumption habits for good.

### Job description

The position is based at our office near Wendover with daily driving into London. You will be expected to manage a small sampling team which includes scheduling shifts, managing time sheets, planning routes and activities on a weekly basis and reporting back. Operational and logistical duties such as stock checks and keg loading/unloading required as well as working with the rest of the team on planned events. The work is very manual but a lot of fun. Full training will be given.

#### Responsibilities

- Manage stock in and out of the brewery on a daily basis including loading the Land Rover with kit and managing the event equipment inventory
- Drive the Booch Bus to and from London or elsewhere, predominantly Wednesday to Sunday (weather dependant) to conduct guerilla-style sampling in high-footfall areas (e.g. Spitalfields, Soho, Notting Hill, weekend markets or any London centric festivals and events (e.g. Pride / British Summer Time / Lord Mayors Show)
- Implement strategies for effective sampling activity from researching areas or events, staff management, logistics and reporting
- Manage the sampling team - planning schedules, timesheets and sampling areas taking particular note of the weather and rearranging the schedule accordingly



- Be a brand ambassador, handing out samples to passers-by, engaging them in conversation and distributing literature
- Support the current team with in store-sampling activity across retail such as Wholefoods and Sourced Market
- Support the wider team across all events including consumer, trade, partnerships and b2b activity
- Help out at the brewery with admin and e-commerce when needed

#### The Candidate

- Comprehensive knowledge of London with the confidence to conduct guerilla-style sampling and the intuition to move on when appropriate
- Friendly and approachable with the ability to chat to passers-by, communicating key messages about taste / flavour / how we stand out and where Real Kombucha is stocked in the area
- Hands-on, highly organised with a can-do attitude
- Flexible, pro-active and happy to work weekends
- Based near Wendover within easy access to the brewery

Work will be full-time, initially on a six month contract with lots of weekend work. The candidate must hold a clean UK driving license and have the confidence and experience to drive a Land Rover. We're looking for a 'roll your sleeves up and get stuck in' character that will also champion the brand wherever they are.

We want people to grow with us long-term. The Events Team Leader is a great entry-level opportunity within an ever-evolving, dynamic company offering development and career progression in the business.

Salary  
£20-£25K

**To apply for the brand ambassador role please email [adrian@realkombucha.co.uk](mailto:adrian@realkombucha.co.uk) with a cover letter and a CV.**

**For more information check out our [website](#) and [instagram](#) page.**