



**Job title: Sales executive**

Salary: TBD

Location: LONDON, UK

**About Real Kombucha:**

Real Kombucha is a London based startup drinks business. We are looking to expand our sales team by hiring a sales executive role. This role will join a dynamic, exciting and passionate team of people who will grow the Real Kombucha business.

While most kombucha brands are found in coffee shops or health food shops, our brand, Real Kombucha, has been brewed with offering an alternative to alcohol in mind. You can find us in bars, pubs, restaurants and hotels. More and more people across the UK are looking for something to drink when they're not drinking, and the choice has – until now – been really limited. Using brewing processes that you'd commonly associate with wines, ciders and real ales, Real Kombucha is full of sophisticated flavours, really healthy, and with probably the lowest sugar content of any adult-oriented soft drink in the UK.

**The role:**

- Growing sales with existing independent stockists
- Sourcing and signing up new independent stockists
- Supporting the business with general sales and marketing operations
- Running and managing sampling events and product training sessions
- Running brand events and attending trade shows

**The candidate:**

- Ideally have a background in one of the following areas: FMCG, On-Trade or Food service
- Ideally have a background in business, finance and/or economics
- Have a passion for selling with a proven track record in sales
- Must be a lover of food and drink - both making / cooking, eating and tasting
- Have a passion for health and wellness
- Must love working with people while being articulate, resilient and driven to collaborate
- Strong communication skills is essential
- Must be confident working as part of a dynamic, busy and fast moving business
- Must hold a full UK driving licence

To apply please send a cover letter and a CV to Adrian Hodgson on the following email address: [adrian@realkombucha.co.uk](mailto:adrian@realkombucha.co.uk). Please title the email "Let's get booch'd"

To find out more about the business check out our website and social media <http://www.realkombucha.co.uk>